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Explosive Growth A Few Things

Cliff recently published his first book called, " Explosive Growth: A Few Things I Learned While Growing To 100 Million Users - And Losing \$78 Million ," which gives real-time insights into the lessons learned of growing Snap's apps to 100 million users, all told through hilarious stories and case-studies.

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Due to its raw storytelling style, practical lessons, compelling content, and fast-paced read, Explosive Growth is a one-of-a-kind business book that transcends the narrow entrepreneurial audience to also appeal to readers and business students looking to learn about startup life and entrepreneurship.

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Explosive Growth: A Few Things I Learned While Growing My Startup To 100 Million Users & Losing \$78 Million Kindle Edition by Cliff Lerner (Author)

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You will learn how to: Ignite explosive growth by creating a remarkable product Identify the only three metrics that matter Explore valuable viral growth strategies Execute the genius media hacks that helped us acquire 100 million users Create a thriving culture with constant innovation

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Explosive Growth: A Few Things I Learned While Growing My ...

Cliff Lerner, Explosive Growth: A Few Things I Learned While Growing My Startup To 100 Million Users & Losing \$78 Million There is one word that brings out the worst in people: TREASURE. Bestselling author, Steven Becker, reveals the good, the bad, and the ugly of South Florida in BACKWATER TIDE (Kurt Hunter Mysteries Book 6)

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Explosive Growth will help any entrepreneur better execute in their own business. The marketing strategies, PR hacks, business lessons, and viral expertise that helped us accumulate 100 million users are all in here.

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Author In 2017, Cliff published Explosive Growth - A Few Things I Learned Growing To 100 Million Users and Losing \$78 Million. The book tells the story of Snap Interactive while teaching startups how to achieve faster growth. It became #1 best-seller on Amazon in the Public Relations category.

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