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Figure 1.1 Overview of the Contemporary Sport Management (CSM) Sport Industry Sectors Model that includes the primary roles of the organizations. The model details how three different categories of organizations contribute to the sport industry. The first category, the public sector, includes government-based units, agencies, and departments.

Contemporary Sport Management (CSM) Sport Industry Sectors ...

In sport management, qualitative research is often conducted as a case study or case studies design, using semi-structured interviews as the primary means of data collection and some form of coding as the approach for data analysis (Shaw & Hoeber, 2016). There is nothing inherently wrong with case studies, semi-structured interviews, or coding.

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Sport Management - Shorter University

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